

Developmental Educators Australia Inc (DEAI) Strategic Plan 2024-2027



Our Vision

Full and effective inclusion and participation of people with disability

Our Mission

To promote the recognition and growth of Developmental Education.

Our Commitment

We are dedicated to fostering a skilled, recognised and diverse Developmental Education workforce that advances inclusion and opportunity for people with disability.

Our Values

Respect: Upholding the dignity and worth of all people with disability.
Empowerment: Promoting self-determination through access to choice and information.
Integrity: Acting ethically and reliably in all our efforts.

Sustainable Growth & Recognition



- Complete AHPA registration to solidify professional recognition.
- Increase membership by 10% annually through targeted campaigns and partnerships with universities.
- Promote the Developmental Education profession at employment expos and public events.

Professional Development & Member Support



- Host regular professional development events.
- Create a member resource hub for sharing tools, templates, and case studies.
- Collaborate with universities to enhance course enrolments by 30% over three years.

Advocacy & Influence



- Strengthen relationships with NDIA, state, and federal stakeholders.
- Advocate for increased recognition for Developmental Educators within the NDIS framework.
- Launch campaigns to raise public awareness of the profession and its impact.

Organisational Excellence



- Transition to a company limited by guarantee with a professional HR framework.
- Develop ongoing training programs for board members and leadership.
- Implement digital resources, including a "Find a DE" platform for public access.

Financial Sustainability



- Secure diverse funding sources, fee-for-service programs, and sponsorships.
- Conduct quarterly financial reviews and maintain a 9–12% annual revenue growth.
- Introduce cost-saving initiatives and seek grants aligned with the DEAI mission.